

# Founder's Narrative

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## The Origins Behind "ascasinhaZ"

### Roots & Transformation

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Twenty years ago, I found an island retreat and whispered, "Someday, here."

After two decades in Switzerland, I left structured careers to restore a hidden loft in the Atlantic forest of an island in Bahia.

From a yoga retreat in India to carrying materials up an unmarked hill, the journey became about place, restoration, and a more tangible way of living.

### From Island to City: A Coherent Approach

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#### Island – a casinha da floresta

Architectural loft and eco-crafted forest bungalows, blending raw nature with thoughtful sustainability.

#### City – a casinha do encanto

A reimagined house in Salvador, connecting history, view, and urban intimacy.

Two distinct environments. One consistent vision: selective hospitality rooted in local identity.

### Future Horizons

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Expanding toward Chapada Diamantina, shaping a triangle of curated experiences:  
Island – City – Mountains

### Philosophy & Values

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- Authenticity and artisanal craft
- Sustainable, design-led living
- Personal connection and storytelling
- Challenging conventions, thoughtfully
- Quiet, refined escapes